

A Place to Call Home Campaign



Okanagan
Village
Housing
Society



The Project

We received an amazing **\$1,000,000** gift from an anonymous donor! Our goal is to raise an additional **\$1,000,000**.

This project will house **200+** individuals.

Building **100 affordable rental units**.

Join us in funding a **Place to Call Home?**



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The Project Details

- We have purchased 2 acres at 6545 Okanagan Landing Road
- A multi-family complex of 96 affordable rental units will be built with Provincial financing
- Units include 1, 2, 3 and 4 bedroom suites
- Working partnerships with City of Vernon and BC Housing
- Construction start May 2025
- Move in date November 2026

The People



- Renters can be any individual or couple with a household income of up to \$84,780 or one or two parent families with a combined income of \$134,140 (as per BC Housing eligibility)
- The Community Foundation of N. Okanagan 2023 Vital Signs Report states the “median total household income is \$77,500”
- With less than 1% vacancy rate, the North Okanagan is experiencing a critical shortage of affordable rental housing

The People

Our tenants are working people who make a decent wage. Many are challenged with available and affordable housing.



Benefits to Tenants & Community

- Offers much more than basic housing
- It will be a place to live and thrive, build community and create a village atmosphere
- Provides safe and **affordable** rental homes

Benefits to Business

Every industry is challenged with staffing and at risk without a community that can house workers: Health, Emergency Services, Education, Daycare, Social Services, Tourism, Retail, Administrative Support, Young Professionals, Government Workers...

- **Affordable** housing options aid in recruitment and retention
- Creates a stable and sustainable workforce
- Builds a vibrant business economy

Benefits to Donor Community

- Give back – help shape the future of Greater Vernon
- Leave a legacy, influence the success of future generations
- Create a healthy, vibrant society
- Have an impact on someone's quality of life
- Generate opportunities for economic and personal growth
- Sustain a strong community that supports each other
- Contribute to a permanent **affordable** and accessible rental inventory

About Us

Okanagan Village Housing Society is a nonprofit registered charity dedicated to developing, providing and maintaining a permanent inventory of safe, comfortable, and affordable rental housing.

Vision & Mission Statement

Committed to providing **affordable rental housing** for individuals and families.



About Us

Current rental inventory consists of 4 multiplexes and 103 suites

Village at Creekside



Under One Roof



About Us

Village at Pleasant Valley
Landing



Village at Okanagan



Donor Story

Our generous donor wishes to remain publicly anonymous.

We gratefully respect their wishes.

Today we are very honoured that they want to share their private story with you.

We would like to introduce you ...

Donor Story

“A letter to the Editor in the Morning Star newspaper featured the story of a woman on the brink of homelessness, her rental slipping away due to skyrocketing costs of housing in the community. Her words resonated deeply. If only a millionaire reading this would help...

Moved by her plight, the husband, determined to make a difference began researching ways to alleviate the housing crisis in their community. His search led him to the Okanagan Village Housing Society’s website, www.okvillage.ca. Intrigued by their mission and the work they had accomplished, he decided to learn more...”

(excerpts from The Anonymous Million-Dollar Donor” release. Full release available from OKVHS)

Donor Story

“This couple decided to take action... They announced that they decided to donate an astounding one million dollars to OKVHS, specifically for the purchase of the coveted land at 6545 Okanagan Landing Road...

“The identity of this benevolent couple remains anonymous at their request, but their impact is tangible and far-reaching. Their selfless act will create a ripple effect, offering hope and stability to many others in the Vernon community. The society now stands poised to leverage other generous donors and various levels of government to build more housing...”

(excerpts from The Anonymous Million-Dollar Donor” release. Full release available from OKVHS)

Project – People

This **project** offers **people** a place to call home.

What does good, reliable and **affordable** housing mean to **you**, your families, your businesses and your community?



Our Ask

Help us raise \$1,000,000 to provide affordable rentals.
Be a part of our **Village** and help fund a **Place to Call Home?**



**Questions?
Next steps...
Let chat!**



To proceed contact:

Cindy Masters, Executive Director

Okanagan Village Housing Society

Or

Leanne Hammond, Executive Director

Community Foundation North Okanagan